

ADVANCING EXCELLENCE

In 2006, the Advancing Excellence campaign rallied an unprecedented coalition of 28 organizations representing skilled nursing providers, nurses, caregivers/support staff, medical directors, quality improvement experts, consumers, government agencies and foundations to commit to working on three of the eight campaign goals. However, at Genesis, we are focused on all eight goals:

Goal	Advancing Excellence Goal	Genesis Outcome
Goal 1 Staff Turnover:	Skilled Nursing Facilities will take steps to minimize staff turnover in order to maintain a stable workforce to care for residents.	9.3% reduction in adjusted nursing turnover rate
Goal 2 Consistent Assignment:	Being regularly cared for by the same caregiver is essential to quality of care and quality of life. To maximize quality, as well as resident and staff relationships, the majority of facilities will employ "consistent assignment" of CNAs.	Genesis: 100% Participation
Goal 3 Restraints:	Residents are independent to the best of their ability and rarely experience daily physical restraints.	Advancing Excellence Target: <= 2% National: 2.8% Genesis: 1.7%
Goal 4 Pressure Ulcers:	Residents receive appropriate care to prevent and appropriately treat pressure ulcers when they develop.	Genesis: 8.9% reduction from 2008 to 2010
Goal 5 Pain:	Goal 5A: Long stay (longer than 90 days) residents will receive appropriate care to prevent and minimize episodes of moderate or severe pain.	Advancing Excellence Target: <= 2% National: 3.1% Genesis: 2.1%
	Goal 5B: People who come from a hospital to a skilled nursing facility for a short stay will receive appropriate care to prevent and minimize episodes of moderate or severe pain.	Advancing Excellence Target: <= 16% National: 18.6% Genesis: 17.0%
Goal 6 Advance Care Planning:	Following admission and prior to completing or updating the plan of care, all residents will have the opportunity to discuss their goals for care including their preferences for advance care planning.	Genesis: 100% Participation
Goal 7 Resident/Family Satisfaction	Staff will assess resident and family experience of care and incorporate this information into their quality improvement activities.	Genesis: 100% Participation
Goal 8 Staff Satisfaction	Administrators will assess staff satisfaction with their work environment at least annually and upon separation, and incorporate this information into their quality improvement activities	Genesis: 100% Participation